

# ePartnersBI

Business Intelligence Series

## Business Intelligence Solutions

Your Answer to Improved Business  
Performance and Profitability



# Put the right information in the right hands at the right time.

For years, executives have strived to access critical information that will enable them to take their organization to the next level. From manually compiled reports to robust spreadsheets, core business application reports, web-based reporting portals and more – executives across the globe are constantly in search of answers... not just data.

**No company understands this better than ePartners.** For more than a decade, ePartners has helped clients in 45 countries leverage Microsoft technologies to streamline operations, improve sales, marketing and customer service. We have developed and deployed industry solutions for manufacturing, distribution, healthcare, retail, pharmaceuticals, professional services companies and more. Each of our clients are unique in their data collection procedures, business processes and corporate objectives, but all of them recognize that extracting valuable business intelligence from their systems is critical to their success.

In fact, the need for business intelligence solutions has never been greater. The gap between the amount of available information and our ability to digest it using traditional methods is growing quickly. ePartners is ready to help you close the information gap using Microsoft technologies and our simple, effective ePartnersBI RoadMAP framework.

## Why Microsoft Business Intelligence Solutions?

With so many options available for data warehousing and analytics, selecting partners and software vendors can be extremely confusing. As the clear market leader, Microsoft offers our clients reliable and robust solutions at the lowest total cost of ownership. And because ePartners employs hundreds of developers, engineers and consultants who work with Microsoft's business products every day, our Microsoft technology expertise is second to none.

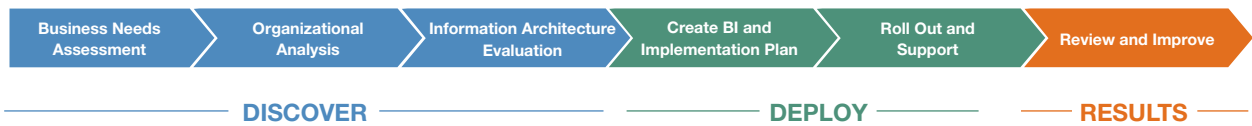
In addition to its leadership position and low total cost of ownership, Microsoft's BI technology is one of the most user-friendly, fully integrated solution sets available in the market. All of this means that you can build, manage and leverage business intelligence in a more timely and efficient manner. And since it's likely that you already use one or more of the applications within the Microsoft BI stack – such as Microsoft Office or Microsoft SQL Server – ePartners can design and implement a BI solution set that takes advantage of your current technology assets.



# ePartners BI RoadMAP — Three Simple, Effective Steps to Business Intelligence.

Depending where, and to what degree your company has deployed BI solutions, ePartners can help fill in the gaps and take your “business intelligence” to the next level.

To make this happen, we follow a simple, yet effective three-step process:



## ① DISCOVER

ePartners BI assessment begins with a comprehensive discovery process. During this process we identify specific business practices and metrics that materially impact the productivity and profitability of your business. We carefully analyze existing decision support tools and their impact at individual and corporate levels. Discovery can take anywhere from days to weeks depending on a company’s organizational readiness, size and technological depth.

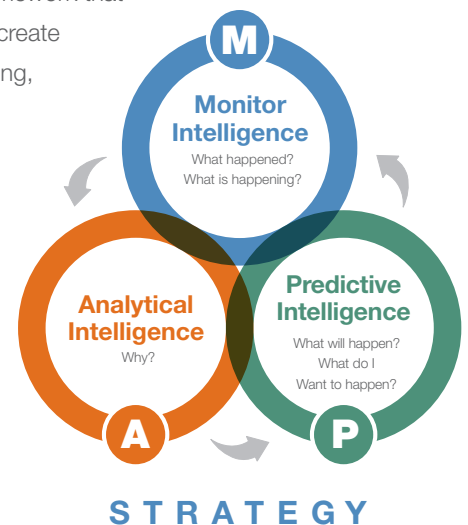
## ② DEPLOY

Information collected during discovery fuels the ePartners BI RoadMAP, a simple framework that helps clarify decision support objectives, align them with enabling technologies and create an actionable deployment plan. Decision support criteria are categorized as Monitoring, Analytical or Predictive and weighted according to relevance.

Most organizations begin with simple Monitoring tools which allow them to quickly view critical business information and performance metrics. These are typically scorecards, dashboards, and key performance indicators (KPIs) designed to help drive accountability and alignment across the organization. Analytics take things a step further by helping to easily analyze and identify trends, opportunities, and threats in your data and share that information throughout your organization.

The most advanced type of business intelligence is Predictive. Predictive tools are used to simplify business planning, budgeting, and forecasting. Leveraging predictive BI often requires substantial changes to internal decision processes and a great deal of “top down” endorsement.

More than a one-time project plan, the ePartners BI RoadMAP is the fundamental framework by which current and future BI investments are evaluated.



## ③ RESULTS (Review and Improve)

Once you have the appropriate mix of monitoring, analytical and predictive intelligence in place - we’ll work with you and your team to measure short and long term results. ePartners will help you identify areas that are delivering, areas for improvement and new opportunities to improve the overall decision support process.

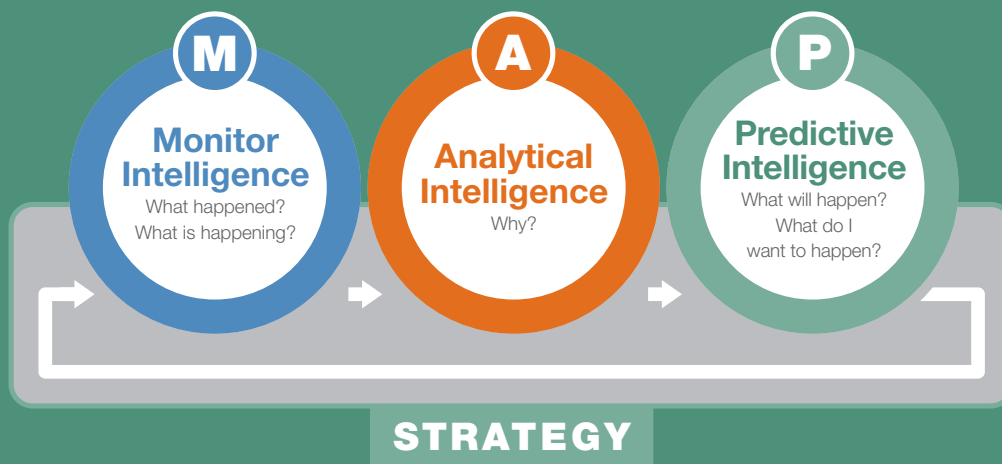
**By leveraging the ePartners BI RoadMAP framework and leading technologies available from Microsoft - you can be confident we’ll quickly have you on the road to business intelligence success.**

## Experience the ePartnersBI Difference.

To learn more about ePartnersBI and our MAP Framework visit [www.ePartnersBI.com](http://www.ePartnersBI.com) or call 888.883.9797 to schedule a Business Intelligence Audit with one of our highly skilled consultants today.

## About ePartners.

ePartners is one of the largest and most respected Microsoft Business Solutions consultancies in the world. The company aligns business and IT strategies, improves business processes, and builds, deploys and supports the leading industry-specific technology solutions available today. In fact, ePartners has successfully completed more than 8,000 business solution implementations in more than 45 countries and 50 industries across the globe. ePartners' broad and deep understanding of critical business solutions uniquely positions the company as the leading provider of business intelligence solutions and consulting services.



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